



Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

DATE: 11-06-2012 PAGE: 1 of 2

BRABENDER COX - 11998
ATTN: LIZ BRABENDER
1218 GRANDVIEW AVENUE
1ST FLOOR
PITTSBURGH PA 15211

Contract No 404417	Contract Dt 11-02-2012	Revision Dt 11-05-2012	Rev# 1	Advertiser FREED FOR ATTORNEY GENERAL, DAVID	Brand DAVID FREED FOR ATTY GENERAL	Product Code POLITICALS					Station/Market WPVI - PHILADELPHIA
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Agency Est#			CMS # 247709	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 11-03-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)			Package N	Contract Title 247709							
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	11-03-2012	11-03-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)			9	30					X			4	500	4	2,000.00
2	11-03-2012	11-03-2012	09:00AM - 10:00AM	WEEKEND NWS 9-10A SA (10928)			9	30					X			3	700	3	2,100.00
3	11-03-2012	11-03-2012	07:30PM - 08:00PM	EAGLES INSIDE THE SEASON SAT 730P (CONFII)			9	30					X			1	500	1	500.00
4	11-03-2012	11-03-2012	11:30PM - 12:05AM	LATE NEWS MO-SU (6969)			9	30					X			2	3,200	2	6,400.00
R	5	11-03-2012	11-03-2012	12:35AM - 01:35AM	LF SAT CASTLE (7766)			8	30				X			1	200	1	200.00
	6	11-03-2012	11-03-2012	01:35AM - 02:35AM	LF SAT PRIVATE PRACTICE (7767)			9	30				X			1	100	1	100.00
	7	11-04-2012	11-04-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM SUN (8161)			8	30				X			2	350	2	700.00
	8	11-04-2012	11-04-2012	06:00AM - 07:00AM	WEEKEND NWS 6-7A SU (7055)			9	30				X			2	400	2	800.00
	9	11-04-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)			8	30				X			2	600	2	1,200.00
	10	11-04-2012	11-04-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)			9	30				X			3	650	3	1,950.00
	11	11-04-2012	11-04-2012	10:30AM - 11:30AM	WEEKEND NWS 1030-1130A SU THIS WEEK (705			9	30				X			1	4,000	1	4,000.00
	12	11-04-2012	11-04-2012	12:00PM - 01:00PM	WEEKEND NWS 12-1P SU (7060)			9	30				X			3	500	3	1,500.00
	13	11-04-2012	11-04-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)			9	30				X			1	3,200	1	3,200.00
	14	11-04-2012	11-04-2012	11:35PM - 12:00AM	LATE NEWS ACTION NEWS AT 1130P SA-SU (699			8	30				X			1	2,800	1	2,800.00
	15	11-05-2012	11-05-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM MO-TH (7585)			9	30	X						2	350	2	700.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M>New Makegood Activity, CM=Combined Makegood



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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code						Station/Market
404417	11-02-2012	11-05-2012	1	FREED FOR ATTORNEY GENERAL, DAVID	DAVID FREED FOR ATTY GENERAL	POLITICALS						WPVI - PHILADELPHIA

Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
			247709	PHILADELPHIA	A. CLIFFORD	11-03-2012	11-06-2012	M (Broadcast Month, Cycle 1)	N	247709

Line	Start Date	End Date	Time Period	Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
16	11-05-2012	11-06-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)		9	30	X	X						2	650	2	1,300.00
17	11-05-2012	11-06-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)		9	30	X	X						2	1,500	2	3,000.00
18	11-05-2012	11-06-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)		9	30	X	X						3	1,500	3	4,500.00
19	11-05-2012	11-05-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKDAY (6912)		8	30	X							1	1,100	1	1,100.00
20	11-05-2012	11-05-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)		8	30	X							1	1,100	1	1,100.00
21	11-05-2012	11-05-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)		9	30	X							3	700	3	2,100.00
22	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)		8	30	X							1	1,300	1	1,300.00
23	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)		9	30	X							2	2,200	2	4,400.00
24	11-05-2012	11-05-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)		9	30	X							1	1,000	1	1,000.00
25	11-05-2012	11-05-2012	02:05AM - 04:30AM	LF OVERNIGHTS 205-459A MO-SU (6994)		8	30	X							1	50	1	50.00
															Contracted Gross Total:	46	48,000.00	
															Actual Gross Total:	46	48,000.00	
															Agency Commission:		7,200.00	
															Net Total:		40,800.00	

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Nov 12	500.00	0.00	48,000.00	0.00	48,000.00
TOTAL	500.00	0.00	48,000.00	0.00	48,000.00

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